

SAY:

The Stuttering Association for the Young

Annual Report

FY 2017

September 1, 2016 - August 31, 2017





Since 2001, SAY has offered innovative Programs – Camp SAY, Confident Voices, and Speech Therapy – that address the physical, social and emotional impacts of stuttering.

SAY has experienced remarkable growth in recent years, which has enabled us to serve more children than ever before!

SAY serves all young people who stutter, regardless of their socioeconomic background. We have underwritten millions of dollars in financial aid and programming costs, more than \$1,000,000 last year alone, so all children from families-in-need could access our comprehensive programs.

To date, we have never turned a child away due to their family's inability to pay for our programs. Passionate support from individuals, corporations, foundations and government agencies help us continue this legacy.

Our core innovative programs include: Camp SAY, Confident Voices and Speech Therapy.

SAY.org

Message from our Executive Director

Dear Friends,

Thank you for joining us on this remarkable journey! This has been the most successful year in our organization's 16-year history – programmatically, institutionally & financially. We entered the second year of the implementation of our 5-year Strategic Plan, with continued emphasis on capacity-building. We increased our full-time staff to 10, and augmented SAY's infrastructure to build the strongest, and most impactful organization possible. We amplified our programming efforts, and welcomed many new children into our SAY family.

We continued to broaden, and deepen, our relationships with individual, foundation, corporate and government supporters, generating increased revenue to support our continued growth and long-term sustainability. We offered our unique combination of top-quality programs, and our Confident Voices program won the nation's top honor – the 2017 National Arts & Humanities Youth Program Award, which recognizes the country's best creative youth development programs that utilize the arts and humanities to generate a broad range of successes, including increased academic achievement, high school graduation rates, and college enrollments.

At SAY, we believe that every child is uniquely talented, and creative, and deserves to feel confident, joyful, brilliant, and successful in life. Thank you for supporting our vision, and for your part in making dreams come true for the inspiring kids we serve. We are immeasurably grateful for your support, and truly could not do what we do without you. We're proud of our past, and so very excited about our future.

With deepest gratitude,

A handwritten signature in black ink, appearing to read 'Noah', with a long horizontal line extending to the right.

Noah Cornman
Executive Director

OUR MISSION

SAY: The Stuttering Association for the Young is a national non-profit organization that empowers, educates, and supports young people who stutter and the world that surrounds them. Through summer camp, speech therapy, and creative expression, SAY builds a community of acceptance where young people who stutter gain confidence and communication skills.

OUR VISION

A world where every voice matters.

CAMPSAY:

A Summer Camp for Young People Who Stutter



"My son has attended Camp SAY the past two years and it has helped him and his confidence immensely. For the first time in his life his stuttering is not looked at as something that has to be "fixed" but as a special part of who he is."

-SAY Participant's mother

Our 2-week sleep-away camp is the world's largest & longest-running summer camp for young people who stutter. Camp SAY blends a traditional camp experience with SAY's innovative arts programming, and speech therapy. Camp SAY is an American Camp Association (ACA)-accredited program that meets the highest quality facility, staff, & safety standards in the camping industry.

During its tenth year, Camp SAY helped 139 kids and teens develop confidence, friendships, independence, improve school preparedness and learn to better advocate for themselves. In addition to the incredible range of camp activities, all campers also participated in at least two group activities led by three Speech-Language Pathologists who are experts in working with young people who stutter led individual and group therapy sessions, plus teen support groups.

In 2017, we continued to measure the profound impact that Camp SAY provides, through an intensive multi-year longitudinal quantitative research project that is evaluating camper achievement and significant camper-reported improvements. Initial research confirmed that after one summer, just 2 weeks at Camp SAY, kids and teens who stutter reported improved self-perception & emotional reactions to stuttering, and a higher quality of life. Subsequent follow-up, 6-months post-camp, affirmed that the benefits of Camp SAY are sustained well beyond the camp season.

27 States
Campers Joined us
from 27 States

\$428,222
Camp Tuition & Travel
was Underwritten by
SAY Supporters

68%
5 year increase in
camper enrollments

89%
of Campers Received
Significant Financial
Support

EXCITING NEWS! To accommodate the tremendous growth in the number of campers we serve, and host camp as early in the summer season as possible, in 2018, Camp SAY will move to Pocono Springs Camp, a new, 60-acre, \$8 million, state-of-the art camp facility located in the beautiful Pocono Mountains (just 75 miles from New York City and 100 miles from Philadelphia.) Take a virtual tour at: bit.ly/csvtour.

Camp SAY welcomes young people who stutter, ages 8-18, and their young family members and friends. Camp SAY combines the highest-quality traditional summer experience with programs that empower young people who stutter. Children from across the US, and beyond, attend our camp for a uniquely fun, highly immersive and life-changing experience.

Learn more about Camp SAY at campsay.org and see the camp fun and our Camp Champions video at: bit.ly/campsayblog

SAY: Confident Voices

After-school & Weekend Programs

"Confidence. That's what you come to Confident Voices for, to help you to be confident with your stutter. It feels really good, because not only can I be creative, I can also do it with other people who are like me who stutter. If you come to Confident Voices, you'll know that you should be happy and you can do whatever you want here."

-Harry, SAY Participant



During its 16th year, our Confident Voices program offered the Short Play Project, 2 One-Act-Play Projects, Songwriting Project, Mentor Project and Storytellers Project. Through SAY's innovative & comprehensive approach, participants join a community of respect - a safe and supportive environment that empowers them, and cultivates creativity and artistry.

Confident Voices blends the performing arts with a broad range of mentoring opportunities, and provides young people and their families (plus their broader community, including educators) with a crucial, long-term support system that also helps participants become increasingly self-reliant and resilient. More than 80% of the children participating in the Confident Voices program return for subsequent program sessions, with the majority of participants remaining in the program for 5-7+ years. As a result, Confident Voices is uniquely designed to help children develop new skills, with subsequent sessions reinforcing those skills and effectively layering new ones. This increasingly evolved educational experience effectively engages participants over time, and in addition to short-term impact, our program generates profound, long-term results.

During 2017, we expanded the scope of our Teaching Artist Development Plan, offering enhanced training for a crucial group of artists and mentors. The plan was implemented using a comprehensive training manual that codified the SAY teaching method, and outlined our distinctive programmatic approach, which ensures that participants learn core performing arts skills, while building crucial life skills. For the second year in a row, we achieved a 100% Teaching Artist retention rate.

Our after-school & weekend programs help young people who stutter develop essential skills, and enjoy a unique forum to freely express their thoughts, ideas, and dreams.

Utilizing a broad range of effective program formats - all of which build communication skills and self-confidence - our skilled staff taps into each child's individual strengths and interests, creating a highly individualized experience that generates profound results.

Learn more at:
SAY.org/programs

128
Confident Voices
Program Enrollments

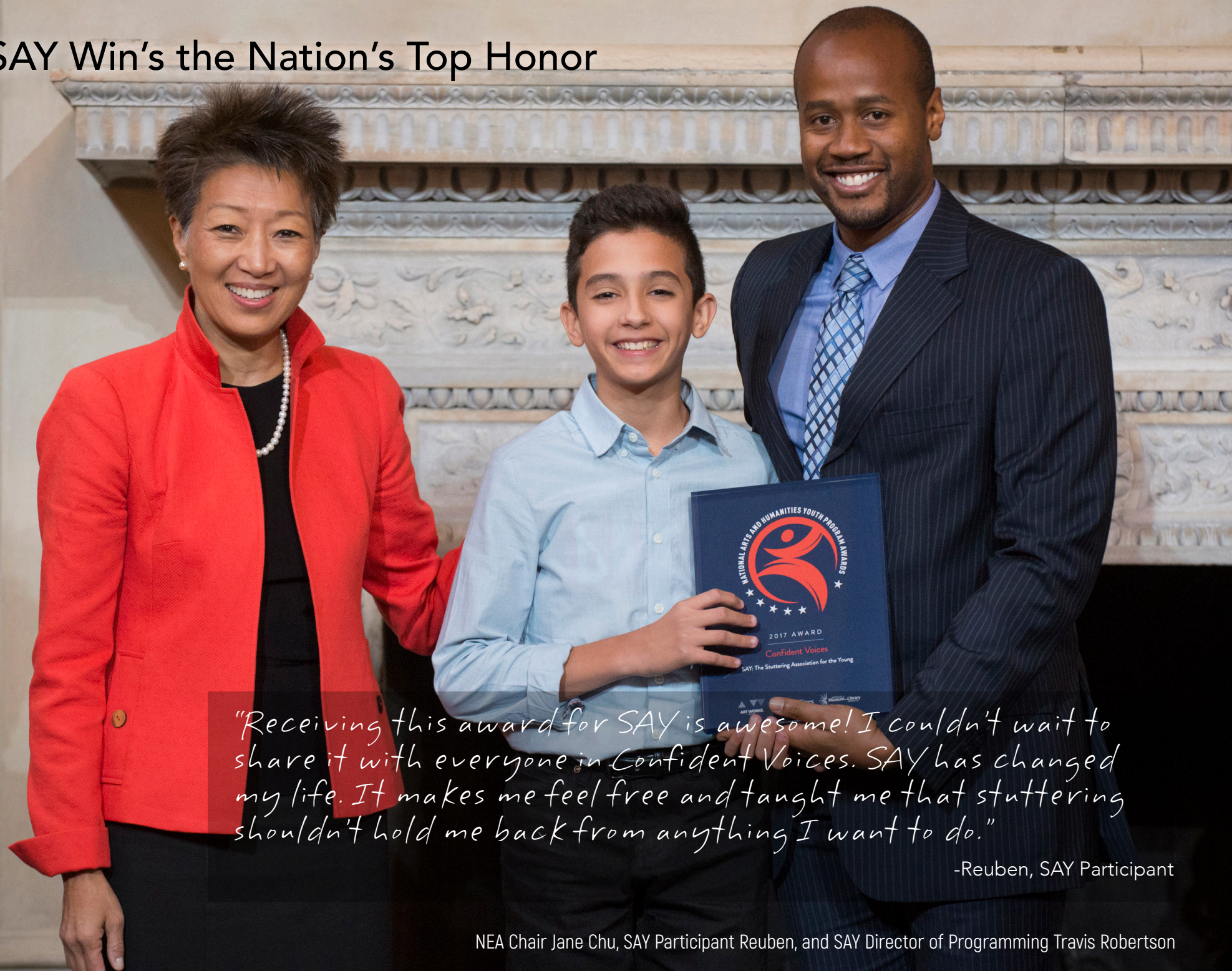
\$525,514
Program Costs
Underwritten by SAY
Supporters

75,000+
Original Words
Written for Plays, Songs
& Stories in 2017

55
Professional Actors,
Teaching Artists,
Musicians & Mentors

100%
Teaching Artist
Retention Rate

SAY Win's the Nation's Top Honor



"Receiving this award for SAY is awesome! I couldn't wait to share it with everyone in Confident Voices. SAY has changed my life. It makes me feel free and taught me that stuttering shouldn't hold me back from anything I want to do."

-Reuben, SAY Participant

NEA Chair Jane Chu, SAY Participant Reuben, and SAY Director of Programming Travis Robertson

SAY is honored to be recognized as a leader in arts education programming. In 2017, our Confident Voices program won the Nation's top honor – the 2017 National Arts and Humanities Youth Program Award. This award recognizes the country's best creative youth development programs that utilize the arts and humanities to generate a broad range of successes, including increased academic achievement, high school graduation rates, and college enrollments. The award was presented to SAY in Washington, DC, by the National Endowment for the Arts (NEA), in partnership with the National Endowment for the Humanities (NEH), in cooperation with the National Assembly of State Arts Agencies (NASAA).

Participants enjoyed repeated opportunities to collaborate with peers and adult role models, learning how to effectively communicate their thoughts, respect alternate points of view, resolve conflict, and engage in better decision-making. This intensive collaboration also helped young people identify strong role models, and build stable friendships, plus a vast network of support. All of these factors helped participants succeed in the program, and in school. Going forward, SAY helps kids and teens develop traits and tangible skills that are highly desirable for college recruiters, and potential employers, and life skills that benefit participants' ongoing personal and professional relationships.

"SAY has been a leading organization for young people who stutter for more than sixteen years, empowering them through arts education, song and speech. SAY's commitment changes lives, inspiring youth, their families and all who work with them to a better world. SAY is now being recognized by the federal government as one of the TOP YOUTH DEVELOPMENT PROGRAMS in the country," said Jane Alexander, Tony & Emmy-award winning actress, & past Chair of the National Endowment for the Arts.

Throughout FY2017, Confident Voices continued to generate tremendous benefits. Building on each child's individual strengths, interests, and goals, the program gave young people the opportunity to share their creative voices in an affirming environment. Children developed a diverse range of performing arts skills, plus much broader creative arts, social and emotional skills, including improved creativity; focus; perseverance; verbal & non-verbal communication; dedication and leadership.

Enjoy a WPIX news segment at:
bit.ly/awardsay

SAY: Speech Therapy

"When I was younger I never wanted to speak... but now through SAY, I'm not scared to say what I have to say. SAY has built my confidence, has pushed it through the roof, and I can now do things that I never thought I'd be able to do."

-Ellie, SAY Participant



SAY's Speech Therapy program continued to provide crucial speech services for children, ages 2-18. Our full-time Speech-Language Pathologist provided speech evaluations & diagnostics, individual and group therapy sessions in our New York City office, and treated an increasing number of children across the US, via Teletherapy. Three Speech Language Pathologists, also offered speech therapy services to 139 children at Camp SAY.

Our speech program continues to provide customized treatment plans designed to meet each child's specific goals, along with real-world strategies and solutions.

We also provided increased support through Parent Support Groups, and Education & Support Groups for Speech-Language Pathologists and educators.

"One way that I've grown by being a part of SAY Speech Therapy is in my confidence. I like having the option to just talk about my stutter and how it has affected me recently or to work on techniques or tools," said Bevin, speech participant.

174

Children Received Speech
Services this Year

100%

Children Participated in
Speech Activities at Camp

65%

Speech Clients Who Participate
in other SAY Programs

\$177,474

Speech Program Costs
Underwritten by SAY Supporters

Speech Therapy provides comprehensive stuttering treatment that incorporates physical strategies to make speaking easier, as well as education, fear-reduction, counseling and parent/family integration.

We help young people who stutter, ages 2-18, build self-confidence, enjoy greater independence, increase school participation and advocate for themselves more fully.

Learn more about SAY's Speech Therapy program at:
[SAY.org/programs](https://say.org/programs)

George Springer

SAY's National Spokesperson,
World Series Champion & MVP



This year, George Springer broke records during the MLB World Series, helping lead his team to the Championship and being named Series MVP. George also spent the entire year inspiring kids and adults everywhere, as he spoke openly about his stutter to media outlets across the US. These interviews generated hundreds of millions of impressions and were instrumental in generating increased awareness about stuttering, and added enrollments for Camp SAY.

Enjoy this inspiring ESPN profile (viewed by more than 7 million to date) – George speaks about his stutter & SAY: <http://es.pn/2zAe5ui>

George hosted his Third Annual Bowling Benefit in Houston, Texas, with hundreds of supporters joining George, the Houston Astros and added celebrity friends for a great night of bowling fun to help send kids to Camp SAY. George also joined us in NYC, to spend a day with the kids and film an exciting PSA to generate support for the George Springer Kids Fund.

Watch the PSA at: bit.ly/springer4

\$386,000

Proceeds Generated from the
George Springer Kids Fund

100,000,000+

Media Impressions Helped Inspire
Kids who Stutter Worldwide

"I'm thrilled to team up with The Stuttering Association for the Young, and wish that I had an organization like SAY when I was a kid. I want to help kids who stutter build the confidence they need to pursue their own dreams."

-George Springer

16 years of Incredible Growth at SAY

2001

7 Program Enrollments

\$15,000 Annual Budget

\$6,500 in Program Costs
Underwritten by SAY Supporters

1 Full-Time Staff

2017

336 Program Enrollments

\$1,964,598 Annual Budget

\$1,262,988 in Program Costs
Underwritten by SAY Supporters

9 Full-Time Staff

Since our founding in 2001, SAY has presented hundreds of live performances, featuring over 1,200 original plays, songs & musicals created by and starring our young participants, & our performances have impacted more than 60,000 people.

Letter from our Founder

Hope.

Hope helps us get up in the morning.

Hope allows us to smile during the challenging moments.

Hope provides solace during the storm.

Without hope, sometimes we crumble.

Without hope, sometimes we falter.

Without hope, sometimes we give up.

When I started SAY 17 years ago, I wanted to provide hope to young people who stutter and their families. I wanted kids who stutter to know that stuttering does not have to hold them back in life.

I often meet with families who are feeling scared, overwhelmed and are deeply concerned for their child's future. We, as parents, have many hopes for our children. We want our kids to be confident, to have friends, to do well in school. We hope our children's future includes healthy and meaningful relationships and success in their chosen career. Many parents are concerned that their child's stutter will interfere with those hopes. We fear that our children will give up on their dreams.

As a child who stutters, I often felt like my options in life would be limited. I was scared about my future. I thought I wouldn't find happiness, true connection, or have a successful career. I often felt hopeless. Over these past 17 years, I have heard many stories of young people who stutter giving up on their dreams.

As I look back on Fiscal Year 2017, I am proud of the work SAY has done. I am proud that because of SAY, many kids who stutter made new friends with someone who truly understands their challenges and victories. I am proud that because of SAY, many parents are now filled with hope. This would not be possible without you and your continued support. Thank you for caring about these children and their families. Thank you for your generosity.

Thank you for providing hope.

Warmest regards,

A handwritten signature in black ink, appearing to read "Taro Alexander" with a stylized circular mark at the end.

Taro Alexander
Founder & President

A Year in Highlights - Spectacular Performances & Events

Helen Mirren Variety's Power of Women Award

As Variety's "Power of Women" award-recipient, Helen Mirren selected SAY as her partner charity, created a special SAY spot, and invited SAY participant Reuben to join her on-stage to accept the award. The Lifetime video was viewed by millions, and SAY received two full-page ads in Variety magazine to help spread the word about stuttering. Learn more at: bit.ly/mirrenpower



Camp SAY Reunion & Open Houses

Almost 100 campers, staff & alumni joined us for an entire weekend of camp-themed events. A great opportunity to reconnect with all of our Camp SAY friends. We also hosted 2 Open Houses during the year to introduce many new families to Camp SAY.

Confident Voices Songwriters Concert

SAY kids & teens collaborated under the mentorship of staff and professional musicians to write original songs that they performed at Joe's Pub for an audience of 200 family, friends and the public.



Paul Rudd Annual All-Star Bowling Benefit

The Paul Rudd 5th Annual All-Star Bowling Benefit was held to help send kids to Camp SAY. Hosted by Brandon Victor Dixon, hundreds of supporters joined us to raise almost \$200,000. It was an amazing night of food, drinks & bowling with the stars, to benefit kids who stutter from families-in-need.



Confident Voices One-Act Shows

SAY teen participants wrote and directed original one-act plays, under the guidance of professional writing and directing mentors. The plays were brought to life on stage by professional actors and designers (sets, costumes, props & sound) at The Five Angels Theatre for audiences of family members, friends and more. Due to popular demand, this project was conducted twice during FY2017.



Confident Voices Short Play Performances

Kids & teens worked in small groups, under the guidance of professional teaching artists, to write original short plays that they then performed at The Five Angels Theatre for audiences of family members, friends, speech professionals and more. Talkbacks with the participants followed all performances.



15th Anniversary Chefs' Gala

Helen Mirren & Kelli O'Hara hosted SAY's 15th Anniversary Chefs' Gala, honoring Jeffrey Blitz, Bettina & Michael Klein, and Joe Moglia. More than 800 guests attended a star-studded performance, featuring SAY's kids, honorees & celebrity friends. 500+ guests then joined us for a chefs' tasting, and live auction. This record-breaking event raised more than \$1,000,000 to help even more children from low-income families attend SAY programs throughout the year. Enjoy the Gala video at: bit.ly/saygala15



A Year in Highlights - Spectacular Performances & Events

World SAY Day

SAY established World SAY Day in 2014, a global event commemorating that every voice matters. In 2017, the kids of SAY rang the closing bell at NASDAQ, and this event was shared by financial news outlets globally.



Confident Voices Mentor Project

SAY kids, teens, SAY alumni and adults who stutter worked together to write short pieces they performed at the Five Angels Theatre. Performances were attended by hundreds of family members, friends and more. Participant talkbacks followed all performances.



George Springer Bowling Benefit

Our incredible national spokesperson hosted his third annual Benefit in Houston, Texas to support young people who stutter. Hundreds of supporters attended the event, including the Houston Astros.

PLAY for SAY Golf Tournament

An ardent supporter hosted the 3rd PLAY for SAY Golf tournament in Michigan, helping send kids to Camp SAY.



Camp SAY

From August 1st-15th, 139 campers, and 75 staff attended Camp SAY. Enjoy this BBC Worldwide segment: [bbc.in/2gLYNys](https://www.bbc.com/worldwide/2017/08/170815_say_camp)



Bike Hike 720

Corey Caporale again rode more than 720 miles, from Chicago to Camp SAY in North Carolina. To date, Corey's Bike Hikes have raised more than \$80,000, helping so many children attend Camp SAY. Enjoy this Chicago Tribune article: [bit.ly/sayhero](https://www.chicagotribune.com/story/news/local/2017/08/14/corey-caporale-bike-hike-720/644817001/).



2017 National Arts & Humanities Youth Program Awards

The President's Committee on the Arts and the Humanities, and its cultural partners - the National Endowment for the Arts, and National Endowment for the Humanities recognized SAY as a top arts program in the country.



My Beautiful Stutter Documentary

Documentary crews followed SAY kids & teens, chronicling their challenges and triumphs in school, at home, in their community, and their participation in SAY programs. Principal filming and editing for this exciting documentary has concluded, and the film has been submitted to national and international film festivals for its exciting 2018 debut.



SAY: Supporters

We are truly honored for every one of our incredible individual, foundation, corporate, & government donors that supported our life-changing work (this list reflects generous donors who supported SAY with a gift of \$1,000 or more from September 1, 2016 - August 31, 2017.)

\$50,000 and above

Elizabeth Beaman
& Scott M. Delman
Barbara & Evan Bell
Bettina & Michael Klein
Maria & Fred Ragucci
TD Ameritrade

JRM Construction
Management, LLC
Valerie & Ron Lauderdale
Littlejohn & Co., LLC
Silvia Martinez
& Charles Helme
Moglia Family Foundation
Newman's Own Foundation
Camilla & Matt Slauson
Spodek/Gantcher
Philanthropic Fund
Marcia & Bill Withers

Johnny Hon
Leslie & Angus Littlejohn
LORAC Cosmetics LLC
Murar Foundation, Inc.
New York State Council on the
Arts (NYSCA)
Penske Business Media
RBC Capital Markets
Gary & Donna Segal
Virtu Financial, LLC
Nancy Crown & Sam Weisman
Winifred & William O'Reilly

Pile & Foundation
Mariska Hargitay & Peter
Hermann
The Hersher Family
Foundation, Inc.
Thomas Hutton
Yanka Industries
Putnam Investments
Dallas Keuchel
Bruce R. Lauritzen
David Light III
The Rudin Foundation, Inc.
Manhattan Community

Marc Vetri
Viacom
Justin Waller
& Michael Stehlik

\$25,000 - \$49,999

AECOM Tishman
Coatue Foundation
The Common Sense Fund
Gene Ford, Jr.
The Joseph LeRoy & Ann C.
Warner Fund, Inc.
Nanette Mayer
Morgan Stanley Foundation
National Endowment for the
Arts (NEA)
NYC Department of Cultural
Affairs
Fred Nelson / People's
Choice Awards
The Pinkerton Foundation

\$10,000 - \$14,999

Riki Alexander
American Chai Trust
Bloomberg L.P.
Broadway Cares / Equity
Fights AIDS
Charles Lafitte Foundation
CNBC
Nancy & Bob Downey
Elaine Dannheisser
Foundation
The Ellsworth Family
Leslie & Bernard Friedman
The Glastenbury
Foundation, Inc.
Sunny & Brad Goldberg
Lisa Hertz-Apkon

\$5,000 - \$9,999

Axe-Houghton Foundation
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Charles Besser
Lackland H. Bloom, III
Lynda & Ben Brafman
Rob Burnett
Rachel Chiavaras
City National Bank
Jaclyn D. & Arnold J. Civins
Liza S. de Leon
Melissa & Mano DeAyala
Anthony P. DiTomasso, Jr.
Meredith Elson &
Matthew Sirovich
Ferreira Construction
Nelson Ferreira - American

Award Program
Alvarez and Marsal
Liz & Kelly Martin
Julie & Robert Martin
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Rose M. Badgeley Residuary
Charitable Trust
Clifford Perlman
M. Connie Ryan
Keira & Brian Smith
Sutton Foundation
Talkot Capital, LLC
TD Bank
Thomas & Agnes Carvel
Foundation
United Talent Agency
Sandra & Roger Vasey

\$1,000 - \$4,999

Diane & Arthur Abbey
Kara Aborn
Kathleen & Ernest
Abrahamson
Patti & John Allbritton
Clarence & Jacqueline Avant
Randi & Andrew Berdon
Randi & Mark Berman
Robert Bertoni
Blackhorse Limo
Catherine Brown
Elaine Brumberg
Susan & David Burris
Marlene Canapi
Gerard Caviston
Kyle Cerminara
Mr. & Mrs. David Chalfin
Linda & Joel Chess
Cheryl Clark
Alyssa & Scott Clarke
Pat Clynes
Brian and Britt Collins
Roger Curylo
Carlos DeAyala

\$1,000 - \$4,999 (continued)

Irving Del Castillo
Darci DeMatteo & Ken Giddon
Thomas Dippel
Brandon Victor Dixon
Dramatists Guild Fund
Patrick & Melissa Duffy
Sharon Duncan
Will Edwards and
Emily Barreca
Hillary & Todd Emmerman
Epstein Family Foundation
Carolyn Farb
Dr. & Mrs. Michael Faust
Charles Feldman
Carp Ferrari
Berna & Michael Feuerstein
Mary & Paul Finnegan
David Fox
Lauri & Doug Freedman
Amanda & Matthew Friedman
Micki & Robert Friedman
Peter Gargiulo
Ron Gartlan / Godfather's
Pizza, Inc.
Gartner Matching Gift
Program
Mr. & Mrs. Peter Gelfman
Mitchell & Cindy Gerber
Rachel Glube & David
Friedman
Karen & Rusty Goodman
M. James Gorrie
Lindsey Ann & Lucas John
Gregerson
Jacqueline & Sean Griffiths

Monica & Barry Gurland
Jennifer & Rodney Hamp
Pamela Heller & Erik Hartog
Kathy & Ken Henderson
Ms. Phyllis Hensen
Richard Hester
& Michael Mastro
Thomas Hughes
Stephanie, Jeffrey
& Sam Hurwitz
Sylvia & Harold Hyman
Image Matters, Inc.
Jane Iwanowski
Lisa Kadin & William Spiegel
Joseph Kaminkow
Marc Karetsky
Sheila Kelly & Neil O'Shea
R. Hamilton Kelly
Gerold and Jana Klauer
Rochelle & Wilfred Klein
Ellen & Michael Koplow
Dina Kramer
Eddie Leshin
Mr. & Mrs. David Levy
Lily Palmer Fry
Memorial Trust
Locus Point Networks
Karen Lotman
Louis Leibowitz
Charitable Trust
Lucille Lortel Foundation
Joe Lyons
Kelleyne Mackey
& Dan Pastorini
Madison Dearborn Partners, LLC
Roy Marsh

William Marsillo
Ashif Mawji
Kelly McCarthy
Jenny & Seth McGuire
Cody Meglio
Metzger-Price Fund, Inc.
Sue Millager
Miller Khoshkish Foundation
Danielle & Steven Mirsky
Melissa Mizel
Kevin Moglia
Laurie & Mike Moody
Kim & Chad Morganlander
Roxana & Gil Morgenstern
John Motta
The Mulberry Essence
Foundation
Patricia Mulvey
& Michael Cornman
Robert Mumford
Victoria Myers
David Nachman
Carol & Julius Nicolai
Kristen & Amer Nimr
Lauren & Eric Norquist
Elizabeth M. Nuss
NYU Community Fund
Gavin O'Connor
Ann Odom
The Olson Family
Gregg Ontiveros
Open Society Institute
Barbara & Preston Padden
Pandora
Peanut Butter & Co.
Peek Family Foundation

Candace & Matthew Penn
Pepper Hamilton LLP
Jim Perakis
Barbara & Alan Polinsky
Kate Popovich
Harriet & Douglas Rachlin
Elliott Rebhun
Trey Reynolds
Jenny Risk
Lawrence Roman
Charles & Nancy Rosenblatt
Family Foundation
Maria & David Rosenfield
Emilianne Rudd
Maria Santos-Valentin
Evelyn & Sol Sassoon
Marni & Matt Schapiro
Phillip & Jean Schneider
Allison Schneirov Fisch
& Steven Fisch
Daniel Schwartz
Maxine Roth Schweitzer
Scopia Capital
Charitable Fund
Barbara Scott
Karen & Robert Scott
Shachar & Jason Scott
Taylor & Matthew Scott
Diane & John Sculley
Andrew Sforzini
Shack Sackler Foundation
Debra Shaw
Riki & Michael Sheehan
Alexandra Shiva
& Jonathan Marc Sherman
Allison Simin

Keira & Brian Smith
Sportime
Stewart Title Company
Orestes Tarajano
TD Securities (USA) LLC
The Eisner Foundation
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Mark Tresnowski
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& Richard Cohen
Suzanne Walker
Adam Wallach
The Walt Disney Company
Foundation
Waterston Family Foundation
Scott Weller
Orna & Keenan Wolens
Beth Zadek & Joph Steckel
Jonathan Zirin
Susan Ziskin
& Daniel Ginsberg

**For a more
comprehensive list
of SAY's generous
supporters, visit:
bit.ly/saysupport**

**Support us at:
SAY.org/support**

SAY: Financials

It was a record-breaking year at SAY, with this year continuing a level of unprecedented growth.

Total Income was \$ 1,994,610, representing an 86% growth over the past 5 years

<u>FY2013</u>	<u>FY2017</u>	Income Growth (over 5 years)
\$ 1,070,214	\$ 1,994,610	86%

Total Expenses were \$ 1,964,598

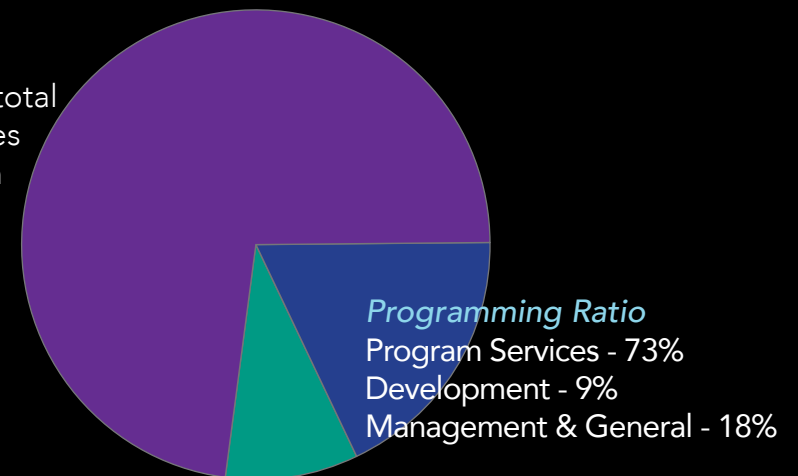
Contributed Income - Significant Increases were Generated in all Contributed Income Sources in 2017, with a 5-year financial comparison as follows:

<u>Funding Category</u>	<u>FY2013</u>	<u>FY2017</u>	Income Growth (over 5 years)
Individual Giving	\$ 426,507	\$ 829,549	94%
Foundation Income	\$ 176,560	\$ 371,500	110%
Corporate Support	\$ 101,984	\$ 345,737	239%
Board Giving	\$ 216,888	\$ 232,500	8%

Earned Revenue also Increased by 30% from FY2013 to FY2017

Program Underwriting

SAY continued to underwrite the vast majority of program costs – with a total of \$1,262,988 underwritten in 2017 – so children from underserved families could benefit from SAY programs. We kept SAY running efficiently – with the vast majority of SAY's budget directly supporting programming, with a low administrative percentage for an organization of our size.



SAY is a non-profit 501(c)(3) organization.

SAY Board of Trustees

Michael Klein (*Chair*)
CEO, Littlejohn & Co., LLC, & SAY Parent

Taro Alexander
Actor, Teacher, Founder & President, SAY

Evan R. Bell
Managing Partner, Bell & Co.

Everett Bradley
Musician, Performer & Musical Director, SAY

Corey Caporale
Madison Dearborn Partners, LLC & Founder, Bike/Hike 720

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Entrepreneur & SAY Parent

Jennifer McGuire
Art Therapist

Fred Nelson
Chief Development Officer, Andrews McMeel Universal

Clifford Perlman, Esq.
Partner, Perlman & Perlman, & SAY Parent

Kate Popovich
SAY Parent

Judah Rosenberg
Greystone & Co.

Paul Rudd
Actor

Shachar G. Scott
Head of Business Marketing, Snapchat Inc.

Liz Tuccillo
Writer

Marc Vetri
Founder, Vetri Family of Restaurants

Marcia Withers
VP/General Manager, Mattie Music Group

Budd Mayer (1918 - 2016)
Chair Emeritus

Words from some of our Amazing Supporters

"After 15 years of knowing and loving this organization, I am still overwhelmed and inspired by the impact it is making on the lives of children who stutter all over this world. I want to do everything I can to support an organization for kids that honors their self-expression and helps them find their voices."

- Kelli O'Hara, Tony Award-winning Actor & SAY Gala Host

"Being a part of the SAY family has meant learning how to use my voice. The SAY family is an unwavering network of support, and I have learned not only to appreciate the comfort that SAY provides, but also to embrace the challenges of the world outside of SAY. SAY gave me a community. I always thought I was the only one afraid to speak because of the way my words sound, but SAY made me realize I wasn't alone."

- Rebecca Klein, SAY Participant

"I absolutely was blown away by SAY's Gala. There's something very magical about an audience full of people just sitting, without any embarrassment, and waiting for the person onstage to say what they have to say. It's beautiful. It's about making a space to be who you are, and be free and be accepted."

- Helen Mirren, Academy Award-winning Actor & SAY Gala Host

"Stuttering is a part of who I am...it didn't stop me from having two careers that I was passionate about. To everyone that stutters, know that we want to hear your voice."

- Joe Moglia, Football Coach, Coastal Carolina & Chairman of the Board TD Ameritrade

"When children receive kindness, compassion, and acceptance and are encouraged to take ownership of their own work, seeds of empowerment and confidence are planted. No one can ever take that away from them. For my son, SAY is a priceless gift. I am forever grateful for my new family, the fantastic people at SAY, and all the donors who make it possible for people from all socio-economic levels to experience what it is like to be accepted, loved."

- Kathy, SAY Participant's Mother

"What I've achieved at SAY has had a direct impact in all the areas in my life today, being able to perform on stage was a great metaphor for how to take on the world, whether it's my career, personal life, goals, I feel like SAY has taught me many life lessons and how to not let challenges and obstacles stop you from becoming successful."

- Andre Gillyard, SAY Alumni

"To see these kids get in front of an audience and speak, which is difficult for anyone, is incredibly moving. What they do just speaks to the power of joining a group and gaining confidence."

- Paul Rudd, Actor, SAY Benefit Host & SAY Board Member